

357 Hurricane Day4 21/06/2022

Q1 'Laws and rules are necessary but not sufficient directives for observation of Ethics in public life.' Analyse with the help of examples. (10)

Q2 Abandoning of Ethics in International Relations directly impinges on the 'Greatest Good'. Do you agree? Elucidate. (10)

Q3 You started working in the marketing department of an ABC company which makes organic food products. You yourself prefer organic food, but of a different brand. The head of the marketing department insists you to consume ABC brand products. You switch accordingly. Three months later, you realise that your health goals had been impacted severely. The colleague in the R&D department of the company is an old trusted friend of yours. Accidentally, he reveals something very shocking to you, that the products of this company are not completely organic, but only labelled as such, just to increase the profits. You approach your marketing head regarding the concern, but he insists you to keep quiet. The letter written to CEO about the same also got no positive response. You are in a dilemma whether to do internal whistleblowing, or resort to any other way to correct this unethical practice.

(a) Explain how Corporate Governance had been affected in this scenario?

(b) What measures are available to you to deal with this issue ? Discuss their merits and demerits and suggest an appropriate way forward. (20)

Ans. 1

Ethics are the prescribed code of conduct in order to decide the rightness or wrongness of an act.

Laws are necessary :-

Laws are the written rules or sanctions that tries to encompass morality and ethics within its formulations.

Eg:- Indian Penal Code, 1860 tries to punish those who perform wrong acts.

The POCSO Act punishes the morally corrupt individuals.

The EPA, 1986 imposes fine or imprisonment for on a person who neglects environment.

Similarly, the laws are innumerable to follow ethics in public life.

Rules are necessary :-

Rules like code of conduct,

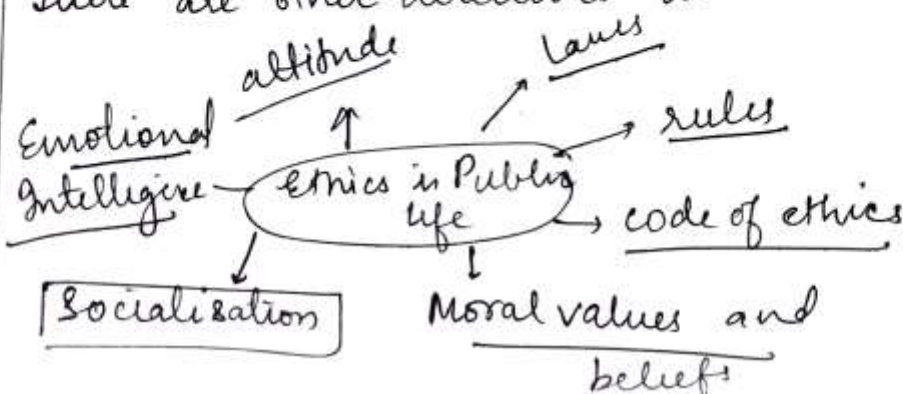
There have been rules like conduct of Civil Servants Rule, Corporate Governance Rules, Wetland Rules, Solid Waste Management Rules, etc

All these rules or the prescribed code of conducts try to build ethical conducts in Public life.

However, there are certain areas where these laws and rules are not sufficient. Like :- marital rape which is not illegal, is not ethical.

A poor kid stealing a loaf of bread is illegal, but a poor kid sleeping hungry is not ethical.

Therefore, the laws and rules are necessary but not sufficient directives for observation of ethics in public life. There are other directives too :-



Ans. 2

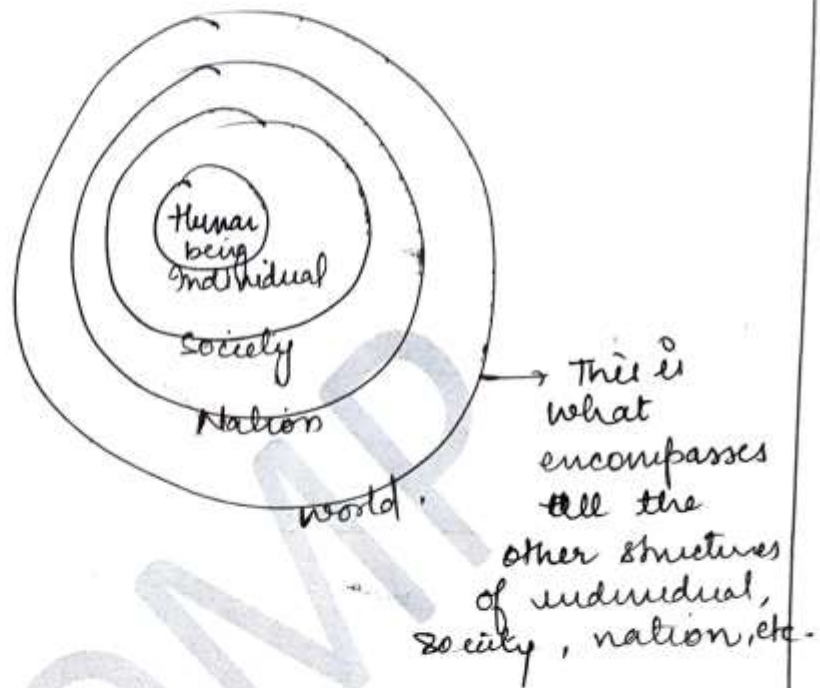
'ethics' in International relations is an important sphere to maintain peace and harmony in the world.

What is the 'Greatest Good'? → It can be the humanity alone all, the preservation of peace to maintain world order, etc.

Significance of ethics in International Relations—

-) resolving the dilemmas of national interest vs interest of the world.
-) combating terrorism.
-) resolving global issues like climate, food security.
-) avoiding chances of wars.
-) Solving humanitarian crises.
-) Constructive foreign Policies of the nation.

So, all the issues, crisis at international level requires 'ethics'.



There have been examples when countries gave up their ethical behaviour and it has brought no good and just destructions.

- o) Recent Russian interests led to severe mass displacements of people.
- o) The war infringing the ethics.
- o) Terrorism in Afghanistan → leading to worst humanitarian crisis.

Hence, it shows how important ethics is, in international relations and abandoning the same uprisings on the 'Greatest good' of humanity.

Ans. 3

Facts:

The ABC company making organic food is actually not completely organic.

It is following unethical means to increase the profits.

Despite writing and talking to the management, nobody is responding positively.

So, there are ethical dilemma for me:

(1) Value of integrity vs staying quiet to serve the profits of the company.

(2) Whistleblowing or staying one part of this unethical practice

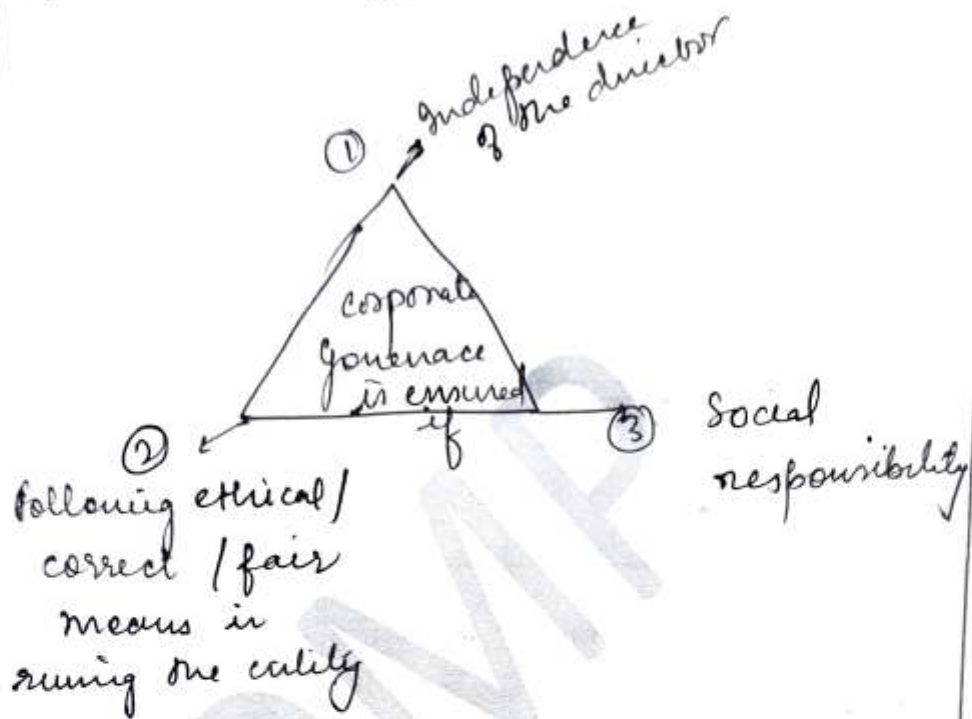
(a) Corporate Governance

~~It is a collective beliefs, values,~~
behaviours and all

Corporate Governance

~~Serving~~
 Controls the entity

In the above situation, the corporate governance is affected.



As we can see, is the above case:-

1) Marketing head is insisting me to remain quiet → is actually not following fair means to earn profit.

The mixing of products and just labelling them as organic is a morally wrong action. It is a corrupt act!

So the corporate governance is affected

(2) The social responsibility of the company towards public at large is hampered.

↳ affecting the health of the consumers

↳ just for the sake of profits, adulteration is done which is posing threat to people.

↳ Infringing the rights of public to know the truth by fake labelling.

(3) CEO not responding and is involved in the corrupt practices. is partial, biased towards profit inclination.

Hence, the corporate governance which is the 'topmost' ^{value} sign of probity in governance of any institution is affected.

(B) Measures available to me :-

(1) Whistleblowing

Merits →) serving interests of everyone

o) upholding my value of integrity.

o) ensuring transparency and accountability.

Demerits → I might be asked to resign so there might be a threat to my job, livelihood and sustenance.

(2) Talking to the heads and CEO again

Merit →) It might change ~~the~~ their way of actions.

o) Might bring behavioural change in them

o) Might save my job.

Demerits →) just as previous times might not respond to me

(3) Staying the part of the company and keeping quiet

Merits 1) might save the reputation of the company.

2) save me my job and livelihood.

Demerits

1) affecting public health

2) indulge me into a guilt, and feeling of rejection.

3) the corporate social responsibility would be hindered.

So, as per the situation and having these different measures, I will go with one option (1) of whistleblowing according to this means, → I shall have upheld my integrity and social responsibility. Also, coming to the question of my job, I think if the management will be changed, I shall preserve it as well.